

Stephen Canning

CURRICULUM VITAE



Graphic designer with more than 35 years of professional experience across brand identity, publishing, print, digital media and UI.

My particular strengths are vector construction, typography, colour, print preparation and diagnosing technical workflow problems.

I work closely with the brief, clarifying what is actually required and developing practical, well-resolved and well-crafted design.

professional experience and highlights

ID8 Creative / DV8 Creative Designer & Principal, 1991–present

Independent design practice working across identity, print, publishing, packaging, web and digital media for New Zealand and international clients. Projects range from small independent commissions to work for larger organisations, including long-term relationships with Fisher & Paykel Healthcare, Green Party of Aotearoa New Zealand, Soar Print, John Marshall Media NYC and Rangitoto Trust.

Maurice Glass, 1985–1991

Architectural glass designer

David Howell Architecture, 1992

Exhibited carved glass pieces for exhibition in Manhattan, NYC.

Leigh Davis, 1998

Designed and produced a series of 30 flags as Station of Earthbound Ghosts art/poetry installation with accompanying hard-bound monograph.

Fisher & Paykel Healthcare, 2006

Began a long association with Fisher & Paykel Healthcare creating digital training material for FPHC products

Turner Sports, 2009

UI/UX design with the Turner Sports iPhone app development team. An early commercial iPhone app with strong US uptake, and my first major project in UI/UX.

John Marshall Media, 2010

Began working with Manhattan-based voice recording studio and voice agency, branding, website development.

Green Party of Aotearoa New Zealand, 2019–present

Brand guidelines, campaign and candidate publications, long-term strategy booklet, merchandise, print and online content; annual fundraising poster contributor.

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referees

- **“Stephen works to a high standard, and with his experience across disciplines provides innovative solutions. An asset to any team.”**

Stuart Shepherd, as Marketing Mgr, Art & Digital, Soar Print
stuarts@soarprint.co.nz, +64 21 630 954

- **“Very thoughtful, I found him enormously helpful in teasing out the true purpose of our projects and was always thrilled with the results.”**

John Cheary, John Marshall Media
john@johnmarshallmedia.com, +212 265 6066

- **“Stephen worked closely with us to identify our requirements and objectives. The results delivered user-centric experiences, ensuring learning objectives were met.”**

St. John Vuetilovoni, as Neonatal Product Manager, FPHC
vuetilovoni@gmail.com, +64 22 657 7973



software skills

Core Tools

Adobe Illustrator, Photoshop, InDesign

Experienced

Figma, Affinity suite, WordPress, HTML/CSS, Generative AI, LLM & multimodal tools, Digital content, Photography & image preparation

Additional tools

Premiere Pro, After Effects, 3D applications

Continuing Development

I continually develop my skills and explore new tools, technologies and workflows, adopting them where they genuinely improve creative or production outcomes.